

Warriors Race

CRAIG'S PROPOSAL -

Identify a Venue

- Imery's Marble (Jeep Fest)
- Alexander Land Company (Off Henderson Mtn)

Combination of off road and roadways

Expenditures

- Lease
- Fees/Permits
- Security
- Medical Teams
- Obstacles

Marketing and Sales

- Ads (expenditures)
- Prize Packages
- Entrants Packages

Sponsors and Volunteers

- local businesses
- Marine Corps
- MCL's

Future Goals

- Off Road Event
- Obstacle Race
- Shooting Event/Paintball
- Combined Event

The average costs for starting an obstacle course race can vary significantly based on several factors:

- Venue Rental averages between \$1,000 to \$10,000
- Obstacle Construction can be \$10,000. This is offset by possible collaboration with Amicalola.
- Safety gear and insurance is estimated to be \$2,000-\$10,000
- Marketing is estimated at 10%-20% of the budget and can be the best expense to garner interest
- Staffing Costs can range from \$3,000-\$10,000 depending on the scale of the event.

will TALK TO
OTHER DETACHMENT
MARVILLE.

Include in April Agenda
to fill in details,